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**SEABROOK BROTHERS & SONS, INC.**

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# PRESS RELEASE

## Seabrook Brothers Announces Sustainability Initiative

*Increasing focus on environmental sustainability drives cleaner manufacturing*

**Seabrook, Feb 23, 2010:** Seabrook Brothers & Sons, Inc. today announced several new projects reflecting environmental values and efforts to reduce the carbon footprint of our manufacturing activities while further improving efficient production.

The company's Vice President Wes Seabrook, has spearheaded numerous areas of improvement focusing on three primary areas:

- Reduce Greenhouse Emissions by 5%
- Solid Waste Reduction target of 5%
- Fresh Water Consumption Reduction by 5%

"Our application of Continuous Improvement in manufacturing areas has meshed well with our desire to reduce the environmental impact of our manufacturing activities, while enhancing the quality of our products" Seabrook noted. "A top to bottom spotlight on reducing waste and consumption of natural resources will further demonstrate our commitment to responsible manufacturing".

Headquartered in Seabrook NJ, Seabrook Brothers & Sons, Inc. is a leading provider of frozen vegetables for both retail and industrial sectors.

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